

LeadingAge® Colorado Privacy Policy

LeadingAge® Colorado (“LAC” or “we” and “our”) takes many steps to protect your privacy when you visit the LAC website. In order to advance our educational, advocacy, and membership outreach programs, and to provide you with a better experience while you are on the website, we do allow some tracking to take place. How and when we do so is explained below.

This Privacy Policy applies to all information received by LAC, both online and offline, on any Platform, (“Platform”, includes the LAC website, mobile applications, and social media), as well as any electronic, written, or oral communications.

Our Collection and Use of Information About You

Passively Collected Data

Like most websites, we may automatically receive and record information in our server logs from your browser when you visit leadingagecolorado.org. The information that we collect with these automated methods may include your IP address, cookie information, browser type, system type, and the referring URL. We use this type of information to measure and improve the performance of our site. On occasion we also access this type of information to investigate or maintain the stability and security of our site.

Voluntarily Submitted Data

Certain pages on the LAC website may invite you to share personally identifying information, such as your name, address, email address, or telephone number. Sharing that information will allow you to become a member of LAC, join our email list, or participate in other similar online activities.

We may use that voluntarily submitted data to:

- Fulfill your orders or transactions for items such as membership, educational programs, or events.
- Contact you about other LAC activities or news, or about opportunities to support LAC.
- Deliver content to you on platforms such as social media, other websites, search results pages and mobile apps.

When We May Share Your Information With Other Organizations

LAC engages third-party vendors to help us manage our web presence and allow us to better serve our web visitors. Personal information shared with these third-party organizations is shared only as necessary for completing authorized LAC transactions.

In addition to those ways of sharing information with unrelated organizations, we may also share information with our own national affiliates.

Member Directory

LAC makes your member contact information available to other LAC members via our electronic member directories and software services. On occasion, LAC may also provide limited data to third parties that offer products and services. These limited data include names, job titles, companies and business addresses, but do not include business phone numbers, business fax numbers, or e-mail addresses.

Our Email List

If you sign up for our email list, we may collect data to track whether you open our email and by using a URL that enables us to identify that you have taken an action, such as clicking a link in an email or signing an online petition. This allows us to build a more effective membership program, to inform you about the issues you care about most, and to make it simpler for you to sign up for events and fill out surveys.

Choice/Opt-out

Users who no longer wish to receive our electronic communications may opt out of receiving these communications by clicking the “Remove My Email” or “Manage Preferences” options at the bottom of the email.

Event Registration

If you register for a LAC event or conference, LAC may release your business contact information to exhibitors and sponsors of those LAC events and conferences. If you do not wish to have yours used, please email sarah@[leadingagecolorado.org](mailto:sarah@leadingagecolorado.org).

Cookies

We do use cookies to improve the user experience. This does not result in the collection of any personal information or data collected from your personal computer. If you choose to adjust the settings of your web browser to disallow the usage of cookies, you will need to log in each time you visit our website. Please understand that if you decline the attachment of cookies, you may not have access to the full benefits and features of our website.

Links to Other Sites

Our websites contain links to websites of outside organizations or services. While these links may indicate special relationships between LAC and these organizations, we are not responsible for privacy, security or content when you link from ours to their sites.

Procedure When We Update This Statement

Our privacy statement may change from time to time. We will post privacy statement changes on this page and, if the changes are significant, we will provide a more prominent notice on our website.

Acceptance of Terms

By visiting our website, you agree to the terms of this Privacy Policy and our accompanying Terms of Use.

Contact

If you have any questions about this Privacy Policy, or would like to provide notices or requests under this Policy, you may email LAC at sarah@leadingagecolorado.org or contact LAC at: 303 E. 17th Avenue, Suite 880, Denver, CO 80203; Phone: 303-837-8834.

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