# 2024 Business Membership Benefits and Annual Sponsorship Packages

Become a 2024 Annual Sponsor and enhance your exposure to LeadingAge Colorado provider member organizations.

You can choose your sponsorship level for the year. All packages have a predetermined set of benefits.

Then, you decide how to customize your sponsorship.

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| PACKAGE BENEFITS - CHOOSE YOUR LEVEL OF SUPPORT | | | | | |
| **Benefits** | **Business Member**  **$1,200** | **Supporting Sponsor**  **$3,200** | | **Executive Sponsor**  **$5,200** | **Premier Sponsor**  **$7,200** |
| Access to electronic provider member list with decision makers |  |  | |  |  |
| Listing in Business Firm Member Directory |  |  | |  |  |
| Free subscriptions to members-only communications |  |  | |  |  |
| Discounted pricing on all member offerings and events |  |  | |  |  |
| Opportunities to participate in LeadingAge Colorado committees |  |  | |  |  |
| Opportunity to attend exclusive December member holiday networking event |  |  | |  |  |
| Opportunities to participate in LeadingAge Colorado committees |  |  | |  |  |
| Company listing and brand recognition on website with link |  |  | |  |  |
| Recognition in all issues of E-Connecting Newsletter sent to all members twice a month |  |  | |  |  |
| Recognition at May Annual Conference and December Annual Meeting |  |  | |  |  |
| TURN OVER TO BUILD YOUR OWN SPONSORSHIP | | | | | |
| BUILD YOUR OWN ANNUAL SPONSORSHIP PACKAGE! | | | | | |
| **Customized Add-On Options for Sponsors** | **Supporting Sponsors**: choose up to $1500 worth of add-on options | | **Executive Sponsors**: choose up to $3000 worth of add-on options | | **Premier sponsors**: choose up to $6000 worth of add-on options |
| May Annual Conference push notification in app – you choose the day/time | \_\_\_ $575 | | \_\_\_ $575 | | \_\_\_ $575 |
| May Annual Conference breakout session - introduce speaker(s) and address audience – You choose the session | \_\_\_ $575 | | \_\_\_ $575 | | \_\_\_ $575 |
| May Conference Food Station Sponsor (multiple available) | \_\_\_ $575 | | \_\_\_ $575 | | \_\_\_ $575 |
| September Assisted Living Conference Exhibit Table | \_\_\_ $600 | | \_\_\_ $600 | | \_\_\_ $600 |
| May Conference pens (provided by sponsor and distributed to all attendees) | \_\_\_ $650 | | \_\_\_ $650 | | \_\_\_ $650 |
| E-newsletter sponsored article -newsletter sent to all members | \_\_\_ $750 | | \_\_\_ $750 | | \_\_\_ $750 |
| May Annual Conference standard exhibit table | \_\_\_ $1000 | | \_\_\_ $1000 | | \_\_\_ $1000 |
| Thought leadership stand-alone email sent to all members | \_\_\_ $1000 | | \_\_\_ $1000 | | \_\_\_ $1000 |
| September Assisted Living Conference presenting sponsorship - introduce first speaker and address audience | \_\_\_ $1000 | | \_\_\_ $1000 | | \_\_\_ $1000 |
| May Annual Conference name badges– company logo on badges | \_\_\_ $1150 | | \_\_\_ $1150 | | \_\_\_ $1150 |
| May Annual Conference reception drink tickets – provides one drink ticket to every attendee (2 available) | \_\_\_ $1200 | | \_\_\_ $1200 | | \_\_\_ $1200 |
| May Annual Conference prime exhibit table | \_\_\_ $1300 | | \_\_\_ $1300 | | \_\_\_ $1300 |
| May Annual Conference learning journals distributed to all attendees – company logo on journals | \_\_\_ $1500 | | \_\_\_ $1500 | | \_\_\_ $1500 |
| May Conference Wednesday General Session – Introduce speaker and address audience | \_\_\_ $2500 | | \_\_\_ $2500 | | \_\_\_ $2500 |
| May Annual Conference tote bags - distributed to all attendees | \_\_\_ $2500 | | \_\_\_ $2500 | | \_\_\_ $2500 |
| May Annual Conference app – company logo throughout app | \_\_\_ $2875 | | \_\_\_ $2875 | | \_\_\_ $2875 |

Please contact Sarah McVeigh at (303) 837-8834 or [sarah@leadingagecolorado.org](mailto:sarah@leadingagecolorado.org) if you would like to be invoiced for one of the above sponsorships.