# 2023 Business Membership Benefits and Annual Sponsorship Packages

Become a 2023 Annual Sponsor and enhance your exposure to LeadingAge Colorado provider member organizations.

You can choose your sponsorship level for the year. All packages have a predetermined set of benefits.

Then, you decide how to customize your sponsorship.

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| PACKAGE BENEFITS - CHOOSE YOUR LEVEL OF SUPPORT | | | | | |
| **Benefits** | **Business Member**  **$1,200** | **Supporting Sponsor**  **$3,200** | | **Executive Sponsor**  **$5,200** | **Premier Sponsor**  **$8,200** |
| Access to electronic provider member list with decision makers |  |  | |  |  |
| Listing in Business Firm Member Directory |  |  | |  |  |
| Free subscriptions to members-only communications |  |  | |  |  |
| LeadingAge Colorado pricing on all member offerings and events |  |  | |  |  |
| Opportunities to participate in LeadingAge Colorado committees |  |  | |  |  |
| Company listing and brand recognition on website with link |  |  | |  |  |
| Recognition in all issues of E-Connecting Newsletter sent to all members |  |  | |  |  |
| Recognition in pre-conference promotion materials, on conference website and on-site at the May Annual Conference |  |  | |  |  |
| Opportunity to co-brand and/or co-distribute your company’s educational content |  |  | |  |  |
| TURN OVER TO BUILD YOUR OWN SPONSORSHIP | | | | | |
| BUILD YOUR OWN ANNUAL SPONSORSHIP PACKAGE! | | | | | |
| **Customized Add-On Options for Sponsors** | **Supporting Sponsors**: choose up to $1500 worth of add-on options | | **Executive Sponsors**: choose up to $3000 worth of add-on options | | **Premier sponsors**: choose up to $6000 worth of add-on options |
| Advertisement in on-site May Annual Conference brochure – Half Page | \_\_\_ $500 | | \_\_\_ $500 | | \_\_\_ $500 |
| Breakout session at May Annual Conference with opportunity to introduce speaker(s) and address audience | \_\_\_ $500 | | \_\_\_ $500 | | \_\_\_ $500 |
| Exhibit table at September Assisted Living Conference | \_\_\_ $750 | | \_\_\_ $750 | | \_\_\_ $750 |
| Advertisement in on-site Annual Conference brochure – Full Page | \_\_\_ $750 | | \_\_\_ $750 | | \_\_\_ $750 |
| Sponsored article in e-newsletter sent to all members | \_\_\_ $750 | | \_\_\_ $750 | | \_\_\_ $750 |
| Exhibit table at May Annual Conference | \_\_\_ $1000 | | \_\_\_ $1000 | | \_\_\_ $1000 |
| Name badges for May Annual Conference – company logo on badges | \_\_\_ $1000 | | \_\_\_ $1000 | | \_\_\_ $1000 |
| Thought leadership stand-alone email sent to all members | \_\_\_ $1000 | | \_\_\_ $1000 | | \_\_\_ $1000 |
| Onsite Conference Programs/Learning Journals for May Annual Conference distributed to all attendees | \_\_\_ $1500 | | \_\_\_ $1500 | | \_\_\_ $1500 |
| Sponsorship of September Assisted Living Conference with opportunity to introduce first speaker and address audience | \_\_\_ $1500 | | \_\_\_ $1500 | | \_\_\_ $1500 |
| Conference App for May Annual Conference | \_\_\_ $2500 | | \_\_\_ $2500 | | \_\_\_ $2500 |
| Networking Reception Sponsorship at May Annual Conference (2 available) | \_\_\_ $2500 | | \_\_\_ $2500 | | \_\_\_ $2500 |
| Tote bags for May Annual Conference distributed to all attendees | \_\_\_ $2500 | | \_\_\_ $2500 | | \_\_\_ $2500 |

Please contact Sarah McVeigh at (303) 837-8834 or [sarah@leadingagecolorado.org](mailto:sarah@leadingagecolorado.org) if you would like to be invoiced for one of the above sponsorships.