

## Why Exhibit & Sponsor

The 2023 LeadingAge Colorado Annual Conference and Exhibition is the can't-miss event for Colorado senior living and care leaders who are passionate about connecting, innovating, and leading.

Exhibitors and sponsors are an integral part of our conference. Connect to Colorado senior living and care executive-level management and staff by exhibiting and sponsoring the event. This is your chance to showcase your products, services, and thought leadership that drive innovation.

The benefits of attending a state show are the interactions with members outside of exhibit hall hours. While the exhibit hall hours are still a great place to meet members, exhibitors will have a lot of fun too! Enjoy amazing food throughout, amazing networking opportunities, and peer-to-peer sessions, all set in beautiful Vail, Colorado.

### SCHEDULE OF EVENTS

<div style="display: flex; align-items: center;"> <div style="border: 1px solid black; border-radius: 50%; padding: 2px 5px; margin-right: 5px;">May 15</div> <h2 style="margin: 0;">Monday</h2> </div>	<div style="display: flex; align-items: center;"> <div style="border: 1px solid black; border-radius: 50%; padding: 2px 5px; margin-right: 5px;">May 16</div> <h2 style="margin: 0;">Tuesday</h2> </div>	<div style="display: flex; align-items: center;"> <div style="border: 1px solid black; border-radius: 50%; padding: 2px 5px; margin-right: 5px;">May 17</div> <h2 style="margin: 0;">Wednesday</h2> </div>
<p><b>12:00 p.m. – 2:00 p.m.</b> Come early and try one of Vail's year-round activities, including endless trails of hiking, biking, and fishing or enjoy the hotel's amenities including the spa, pool and fitness center.</p> <hr/> <p><b>2:00 p.m. – 3:30 p.m.</b> C-Suite and Leadership Power Sessions</p> <hr/> <p><b>3:30 p.m. – 4:00 p.m.</b> Networking Break</p> <hr/> <p><b>4:00 p.m. – 5:00 p.m.</b> Leadership Keynote</p> <hr/> <p><b>5:00 p.m. – 6:00 p.m.</b> Welcome Reception with sponsored food and beverage stations</p> <hr/> <p><b>6:00 p.m. – Evening</b> Open for dinner with customers and potential clients &amp; Sponsored dinner with keynote speaker, general session sponsors and invited guests</p>	<p><b>7:30 a.m. – 9:30 a.m.</b> Breakfast and Opening General Session including Exhibitor Highlight Session</p> <hr/> <p><b>9:30 a.m. – 10:00 a.m.</b> Networking Break</p> <hr/> <p><b>10:00 a.m. – 12:00 p.m.</b> Education Sessions</p> <hr/> <p><b>12:00 p.m. – 1:30 p.m.</b> Networking Lunch</p> <hr/> <p><b>1:30 p.m. – 3:30 p.m.</b> Education Sessions</p> <hr/> <p><b>3:30 p.m. – 6:00 p.m.</b> Exhibit Hall Showcase with Reception</p> <hr/> <p><b>6:00 p.m. – Evening</b> Open for dinner with customers and potential clients</p>	<p><b>7:30 a.m. – 8:30 a.m.</b> Breakfast</p> <hr/> <p><b>8:30 a.m. – 10:00 a.m.</b> General Session</p> <hr/> <p><b>10:15 a.m. – 11:45 a.m.</b> Closing General Session</p> <hr/> <p><b>12:00 p.m. – 5:00 p.m.</b> Afternoon open for recreation. Try one of Vail's year-round activities, including endless trails of hiking, biking, and fishing or enjoy the hotel's amenities including the spa, pool and fitness center.</p>

### EXHIBITING COMPANIES RECEIVE:

- Choice of a 6-foot table or a cocktail table in collaborative café.
- Attendee list in advance
- Complimentary Wi-Fi in exhibit hall
- Access to key industry decision-makers
- Access to Tuesday breakfast, education sessions, networking breaks and lunch
- A give-away or door prize opportunity
- 2.5 hours of dedicated exhibit time
- Chairs and wastebasket provided by request
- Opportunity to schedule personal meetings and dinner with customers and potential clients
- Opportunity to participate in Opening General Session
- Company listing in conference app and onsite brochure including listing by category
- Opportunity to include promo video in pre-conference marketing email and conference app
- Discounted room rate at host hotel