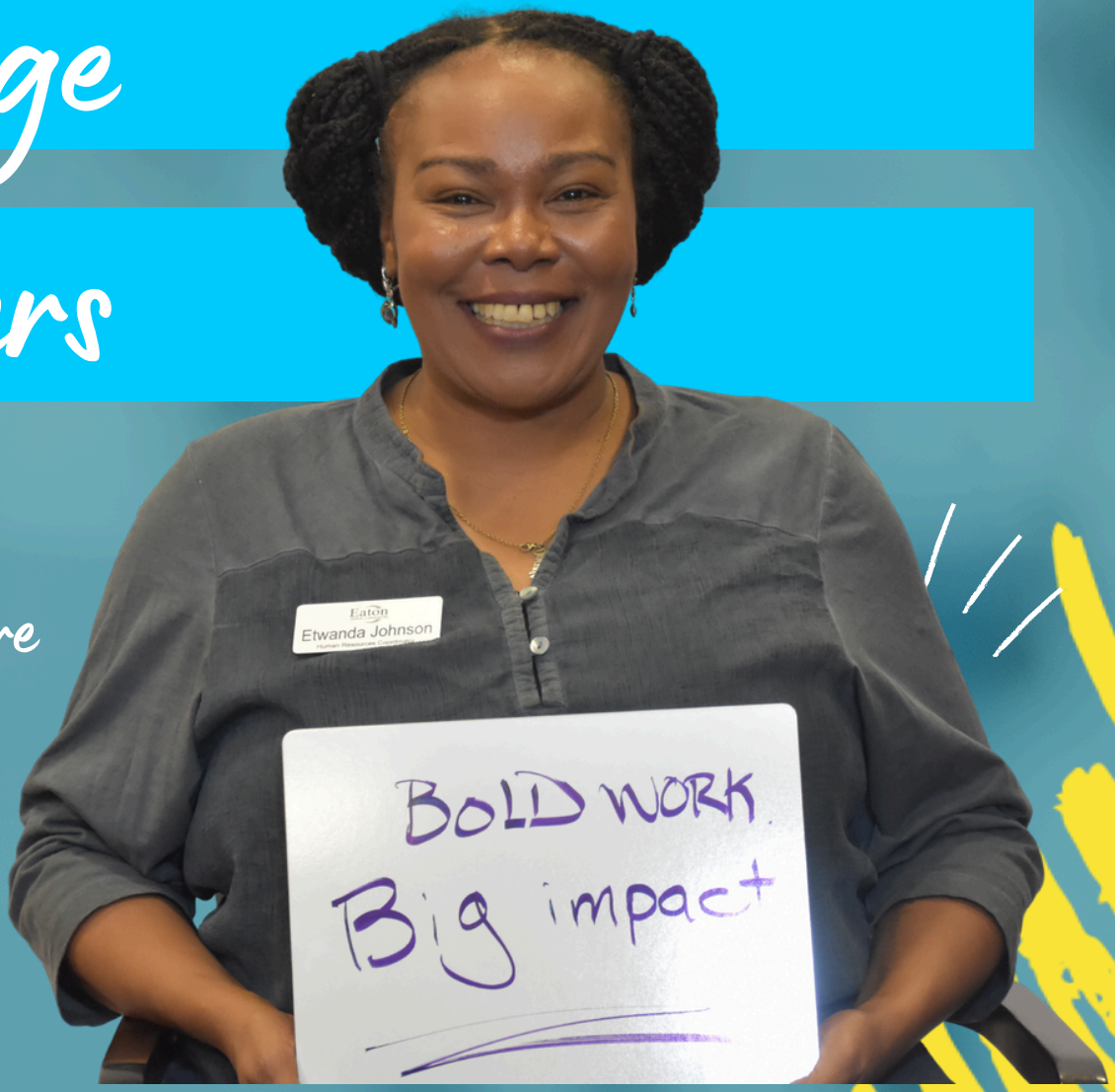
Change Makers

Together, we shape the future of aging.



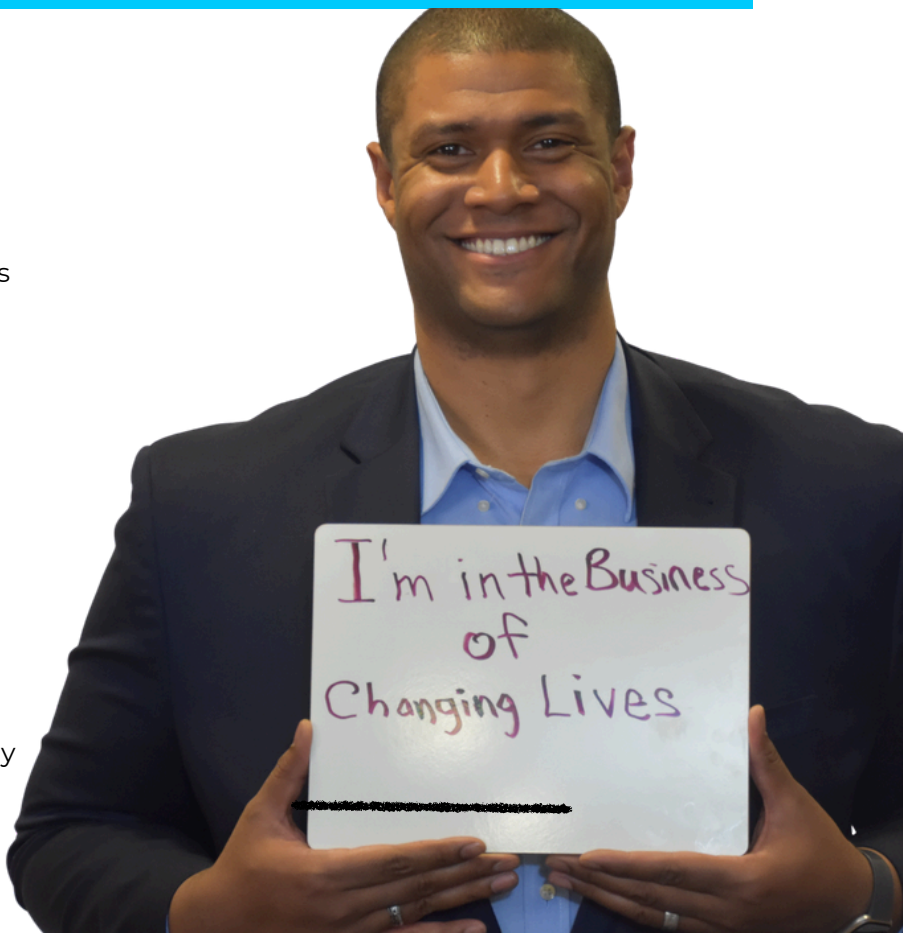
LeadingAge® Colorado

MAY 11-13, 2026
Grand Hyatt Vail
Vail, CO

Change Makers

Who We Are

Senior living and care in Colorado is a complex business. LeadingAge Colorado provides resources and education to help solve the challenges of today's aging care sector. We promote policies that create a positive business environment so you can help seniors live their best, fullest life.



LeadingAge Colorado's strength lies in the diversity of its members, which includes:

- Assisted Living Communities
- Home and Community-Based Services (HCBS)
- Independent Living Senior Housing
- Life Plan Communities
- Nursing Homes
- Programs of All-Inclusive Care for the Elderly (PACE)

LeadingAge Colorado is the association where leaders of Colorado senior living and care providers connect with peers and business partners to develop strategic and innovative solutions.

Exhibitor Opportunities

As an exhibitor, you'll have numerous opportunities to engage with peers and prospects through educational sessions, social events, and more. Benefits include:

- Boost your brand
- Expand your reach
- Increase leads
- Support aging services professionals across Colorado

Contact:
Sarah McVeigh, Director of Education & Member Development
sarah@leadingagecolorado.org | 303-837-8834

Exhibit Space

Prime Exhibit Tables

- Tables: 1, 2, 3, 4, 5, 6, 7, 11, 12, 13, 14, 15, 16, 17, 18
- Price: $1,475 members / $1,825 non-members
- Includes: One 6' x 30" table, chairs, and wastebasket
- Description: Located in high-traffic areas for maximum visibility

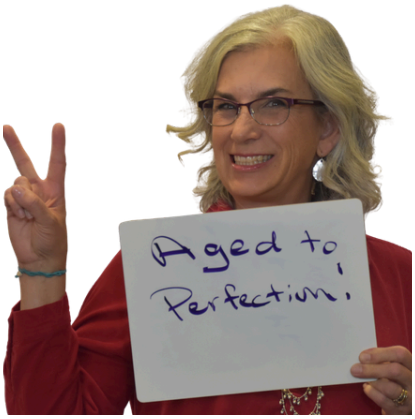
Standard Exhibit Tables

- Any other table numbers not listed above
- Price: $1,175 members / $1,475 non-members

Includes: One 6' x 30" table, chairs, and wastebasket

Reserve Exhibit Space on our website - LeadingAgeColorado.org







Sponsorship Opportunities

Tuesday Keynote Session – $3,500
Put your brand at the center of the conference's biggest moment. As the exclusive sponsor, you'll take the stage in front of every attendee, share a 2-minute video spotlight on your company, and personally introduce the keynote speaker. The highest-visibility opportunity we offer.

Monday General Session – $3,000
Own the opening. Monday's General Session sets the tone for the entire conference, and your brand will be front and center. Includes live stage presence, a 2-minute company video played to all attendees, and introduction of the session speaker.

Wednesday General Session – $2,500
Close the conference with impact. Wednesday's audience is engaged, loyal, and primed to act — these are the attendees who stayed through the end. Includes live stage presence, a 2-minute company video, and introduction of the session speaker.

Conference App – $2,000
Logo front and center on the app homepage, plus ongoing digital recognition throughout the conference.

Hotel Key Cards – $1,900
Logo on all key cards distributed to attendees; ensures visibility at check-in.

Monday Night Welcome Reception – $1,850 - SOLD
Logo on signage plus option to provide a promotional item.

Tote Bags - $1750
Logo on all attendee tote bags, plus optional flyer or small promotional item included.

Tuesday Night Reception – $1,650 - SOLD
Logo on signage plus option to provide a promotional item.

"Know Before You Go" Email Banner – $1,550
Horizontal banner ad sent to all attendees prior to the conference.

Conference Name Badges & Lanyards – $1,350 - SOLD
Logo on all attendee badges and lanyards.

Conference Notebook & Pens – $1,250
Logo on all notepads and pens distributed throughout the conference.

Luncheon with Exhibitors – $1,050
Logo at entrance and serving tables; direct visibility during meal and networking time.

Registration Desk + Welcome Snacks (Monday Midday) – $1,000 - SOLD
Exclusive sponsorship during peak Monday arrival time. Logo and signage at the registration desk, opportunity for sponsor representatives to greet attendees, and sponsor-recognized welcome snacks or giveaways distributed to arriving participants. High-visibility first-touch engagement as attendees check in.

Breakout Session – $750
Logo on session signage plus 2-minute company infomercial.

Tuesday Breakfast – $650
Logo at entrance and serving tables.

Wednesday Breakfast – $650
Logo at entrance and serving tables.

General Conference Sponsor – $450
Logo on conference signage and app; entry-level branding for broad visibility.

Exhibitor FAQs

- Exhibit space is assigned first-come, first- served, with priority given to 2026 LeadingAge Colorado Sponsors & Business Members.
- Payment must be received to secure a space.
- Complete the Expo Application and Booth Assignment Agreement to reserve a table.
- SHIPPING YOUR MATERIALS Ship directly to the Grand Hyatt Vail via TripHero. Visit www.gotriphero.com/grand-hyatt-vail. Shipping address: 1300 Westhaven Drive, Vail, CO 81657. Contact Brian at brian@gotriphero.com. Recommend arranging by May 2.

Included with Exhibit Space:

- Two conference registrations for the day of your exhibit (additional days/ registrations can be added)
- One 6' x 30" table, chairs, and wastebasket

Note: No room for large displays or equipment outside of your 6' x 30" space

Additional registrations: $150/person for Tuesday; $150/person for Monday or Wednesday; $300/person for both Monday and Wednesday.

Exhibit Schedule

- Move-In : Tuesday, May 12, 7:00–8:00 a.m.
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- Exhibit Hours:
- 8:00–9:00 a.m. – Breakfast & Exhibit Networking
- 10:00–10:20 a.m. – Morning Break & Exhibit Networking
- 11:20 a.m.–12:50 p.m. – Lunch & Exhibit Networking
- 2:00–2:20 p.m. – Afternoon Break & Exhibit Networking
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- Move-Out: Tuesday, May 12, 2:20–6:30 p.m.





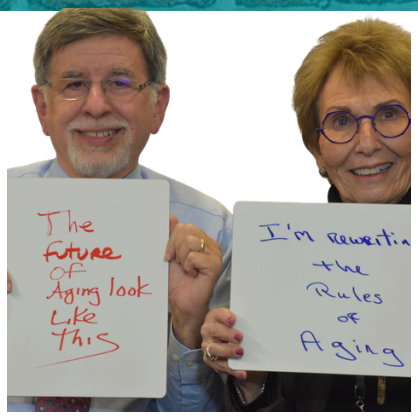




ENGAGEMENT AGREEMENT







Cancellation Policy:

- All exhibit registrations must be paid in full to secure a space. Partial payments will not reserve a table.
- Cancellations on or before April 11, 2026 will incur a $500 cancellation fee.
- Cancellations after April 11, 2026 are non-refundable.
- All cancellation requests must be submitted in writing to sarah@leadingagecolorado.org

Assumptions of Risk & Safety Protocols

By attending, participants assume all personal risks related to injury, illness, damage, loss, or liability.

Code of Conduct

LeadingAge Colorado is committed to a safe, productive, and welcoming environment. Unacceptable behavior includes harassment, disruption, tampering with exhibits, or corporate espionage. LeadingAge Colorado reserves the right to take appropriate action, including removal from the event or banning from future events.

Ready to Join Us?

All requests for business membership, expo reservations, and sponsorships are processed online:

- Current business members: log in to your profile to renew membership and reserve exhibit space
- New members/sponsors: register on the website and follow the prompts to join and reserve space

Join as a Member/Sponsor or Register to Exhibit/Sponsor at LeadingAgeColorado.org

