

Change Makers



2026 LeadingAge Colorado Annual Conference & Exhibition

May 11–13, 2026 | Grand Hyatt
Vail – Vail, Colorado

LeadingAge®
Colorado

Who We Are

Senior living and care in Colorado is a complex business. LeadingAge Colorado provides resources and education to help solve the challenges of today's aging care industry. We promote policies that create a positive business environment so you can help seniors live their best, fullest life.

LeadingAge Colorado's strength lies in the diversity of its members, which includes:

- Assisted Living Communities
- Home and Community-Based Services (HCBS)
- Independent Living Senior Housing
- Life Plan Communities
- Nursing Homes
- Programs of All-Inclusive Care for the Elderly (PACE)

LeadingAge Colorado is the association where leaders of Colorado senior living and care providers connect with peers and business partners to develop strategic and innovative solutions.

Changemakers – Exhibitor Opportunities

As an exhibitor, you'll have numerous opportunities to engage with peers and prospects through educational sessions, social events, and more. Benefits include:

- Boost your brand
- Expand your reach
- Increase leads
- Support aging services professionals across Colorado

Contact:

Sarah McVeigh, Director of Education & Member Development

sarah@leadingagecolorado.org | 303-837-8834

Exhibit Space

Standard Exhibit Table (includes two exhibitors):

- \$1,175 members / \$1,475 non-members
- Includes one 6' x 30" table, chairs, and wastebasket

Prime Exhibit Table (includes two exhibitors):

- \$1,475 members / \$1,825 non-members
- Includes one 6' x 30" table, chairs, and wastebasket

Reserve Exhibit Space on our website - LeadingAgeColorado.org

Sponsorship Opportunities

Premium Sponsorships – High Visibility

- Tuesday Keynote Session – \$5,500

Logo on session signage + 2-minute company infomercial + introduction of keynote speaker

- Hotel Key Cards – \$1,900

Logo on all hotel key cards distributed to attendees

- Monday Night Welcome Reception – \$1,650

Logo on signage + option to provide promotional item

- Tuesday Night Reception – \$1,650

Logo on signage + option to provide promotional item

- Conference Name Badges & Lanyards – \$1,350

Logo on all attendee badges and lanyards

- Conference Notebook & Pens – \$1,250

Logo on notepads and pens distributed throughout the conference

Sponsorship Opportunities Continued

Mid-Tier Sponsorships

- Luncheon with Exhibitors – \$1,050

Logo at entrance and serving tables

- Tuesday Breakfast – \$650

Logo at entrance and serving tables

- Wednesday Breakfast – \$650

Logo at entrance and serving tables

- Conference App – \$1,800

Logo front and center on app
homepage + digital recognition

- “Know Before You Go” Email Banner
– \$1,550

Horizontal banner ad sent to all
attendees prior to conference

Sponsorship Opportunities Continued

Smaller / Supporting Sponsorships

- Breakout Session – \$750

Logo on session signage + 2-minute
company infomercial

- General Conference Sponsor – \$450

Logo on conference signage and app

Sponsorship Packages (Optional)

Platinum Package – \$10,000

Includes: Tuesday Keynote + Monday Night Reception + Conference Name Badges & Lanyards + 2-min infomercial on app + recognition in pre-conference email

Gold Package – \$6,000

Includes: Hotel Key Cards + Tuesday Night Reception + Conference Notebook & Pens + digital recognition in app

Silver Package – \$3,500

Includes: Luncheon with Exhibitors + Tuesday Breakfast + General Conference Sponsor recognition

Packages are optional. Sponsors may also pick individual items if preferred.

Exhibitor FAQs

- Exhibit space is assigned first-come, first-served, with priority given to 2026 LeadingAge Colorado Sponsors & Business Members.
- Payment must be received to secure a space.
- Complete the Expo Application and Booth Assignment Agreement to reserve a table.

Included with Exhibit Space:

- Two conference registrations for the day of your exhibit (additional days/registrations can be added)
- One 6' x 30" table, chairs, and wastebasket

Note: No room for large displays or equipment outside of your 6' x 30" space

Exhibit Schedule

Move-In: Tuesday, May 12, 7:00–8:00 a.m.

Exhibit Hours:

- 8:00–9:00 a.m. – Breakfast & Exhibit Networking
- 10:00–10:20 a.m. – Morning Break & Exhibit Networking
- 11:20 a.m.–12:50 p.m. – Lunch & Exhibit Networking
- 2:00–2:20 p.m. – Afternoon Break & Exhibit Networking

Move-Out: Tuesday, May 12, 2:20–6:30 p.m.

Engagement Agreement

Cancellation Policy:

- All exhibit registrations must be paid in full to secure a space. Partial payments will not reserve a table.
- Cancellations on or before [April 11, 2026](#) will incur a \$500 cancellation fee.
- Cancellations after [April 11, 2026](#) are non-refundable.
- All cancellation requests must be submitted in writing to sarah@leadingagecolorado.org

Engagement Agreement Continued

Assumptions of Risk & Safety Protocols

By attending, participants assume all personal risks related to injury, illness, damage, loss, or liability.

Code of Conduct

LeadingAge Colorado is committed to a safe, productive, and welcoming environment. Unacceptable behavior includes harassment, disruption, tampering with exhibits, or corporate espionage.

LeadingAge Colorado reserves the right to take appropriate action, including removal from the event or banning from future events.

Ready to Join Us?

All requests for business membership, expo reservations, and sponsorships are processed online:

- Current business members: log in to your profile to renew membership and reserve exhibit space
- New members/sponsors: register on the website and follow the prompts to join and reserve space

Join as a Member/Sponsor or
Register to Exhibit/Sponsor at
LeadingAgeColorado.org